

MARVELOUS

NEW FLAT

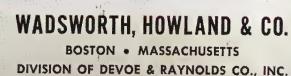
WALL AND

TRIM FINISH

- scrubbable as enamel
- quick drying
- odorless
- alkyd base

ONE-COAT DULTINT FLAT odorless

wall enamel





MARVELOUS NEW ODORLESS FLAT W

To help make it easy for you to plan a pleasing harmonious color scheme . . . simply tear off the perforated tabs of the color or colors you have selected.

These smart, sophisticated shades introduce a new concept in interior color styling. Now you can paint your trim too in a scrubbable flat finish . . . to match your walls, which incidentally, leading interior decorators advocate to make rooms appear more spacious. What's more . . . you can bid a fond farewell to that old fashioned paint hangover. There's never any harsh, heavy paint smell to spoil the fun of decorating. You can have your living room painted in the morning and have it back ship-shape to entertain auests that same evening. If you have lively youngsters around the home . . . you'll be mighty pleased with the way One-Coat Dultint retains its jewel-like appearance on your walls and frim. Fingermarks, grease, dirt whisk away in a jiffy. Even repeated scrubbings will not mar their matchless beauty.

All of these rich looking colors can be your magic wand in transforming dull, drab surroundings to a fresh new setting of breath-taking beauty . . . without spending a small fortune on new furnishings or accessories. You'll find just the right colors . . . colors you've always dreamed of . . . soft, delicate pastels that lend an air of charm to your bedrooms . . . dramatic deep-tones to bring out the full beauty of your most cherished possessions . . . those delightful "in between" shades to add "that interior decorator's touch" to any room in your home.

LL AND TRIM FINISH

You can use these perforated color swatches to hold up next to your draperies, upholstery, etc., or to see how they will blend with another wall color.

DRYING AS QUICKLY AS ENAMEL, ONE-COAT DULTINT

may be easily retouched. It dries in only 4 hours. Rooms painted in the morning can be back in use that same evening. What's more, this remarkable flat wall enamel leaves no heavy paint smell to irritate eyes and nose.

ONE-COAT DULTINT FLOWS ON LIKE ENAMEL

smoothly, evenly, effortlessly. Self-sealing . . . does not require a primer (exception might be new smooth finish plaster and badly worn surfaces). Just one coat covers . . . though Citron Yellow because of its unusual brightness and clarity may require two coats. Remarkably easy to apply . . . Brush it . . . Spray it . . . Roll it on . . . you'll get professional-looking results.

DULTINT ACTUALLY IS AN ENAMEL

It combines the subtle beauty of a flat finish with the extreme durability previously found only in a high-gloss enamel. Thanks to its alkyd base One-Coat Dultint dries to a tight taugh finish that defies dirt, fingermarks, etc. It can be scrubbed over and over again without marring the beauty of its finish. One-Coat Dultint is available in 5 Gallon, 1 Gallon and Quart Sizes. SPREAD: On smooth new plaster, and previously painted surfaces, it will average approximately 500 sq. ft. per gallon, one coat.

For best application results use a Superkleen Brush or Paint Raller.

BAY STATE ONE-COAT DULTIN

These are the current fashion favorite colors in the Bay State Decor-matic color system — the letters are keyed to the Decor-Matic Color Scheme Selector Dial.











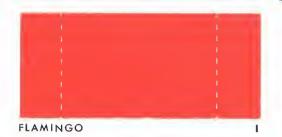
CITRON YELLOW



FLAT, ODORLESS WALL ENAMEL



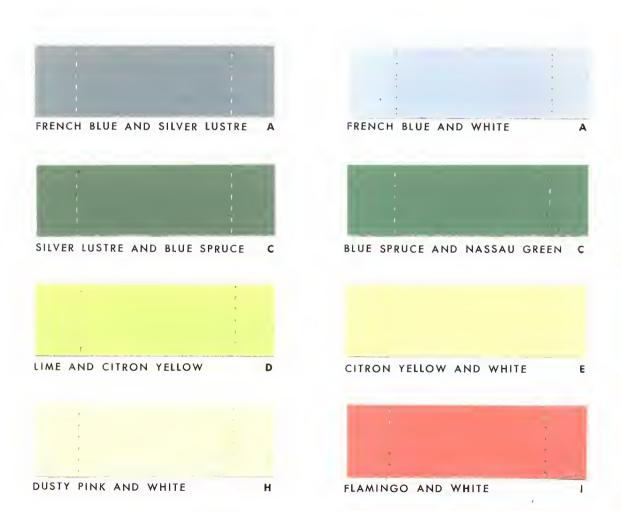




Also available in White. Matching colors a

Easytints

Equal amounts of any two of the specified ready-mixed colors above blend easily and quickly to make the lovely shades and t



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AZTEC BROWN

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available in semi-glass and glass finishes.

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ts shown below.



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